

For Immediate Release



CREAT STUDIOS AND YORD ANNOUNCE TEST YOURSELF FOR THE PLAYSTATION® NETWORK

Interactive Psychological Test Series Launches on the PSN March 8th in North America

March 1, 2011 – Creat Studios (St. Petersburg, Russia) and coaching center Yord (St. Petersburg, Russia) today announced the upcoming release of *Test Yourself*, a series of interactive psychological tests which measure and analyze one's primary mental and behavioral activities.

Test Yourself introduces audiences to a unique mental experience on the PlayStation® Network and will be released as a series of packs, each devoted to specific areas of psychological activity. The first pack, *Test Yourself: Psychology* contains two initial blocks of tests—Nervous System and Intellect—and will be available for download on the PlayStation® Network March 8th in North America for \$2.99.

The goal of *Test Yourself* is to provide users with an affordable, professional assessment of various aspects of their personalities and psychological abilities. After the release of the initial pack, new blocks of tests will be available for download on a monthly basis, each focusing on different elements of psychological health. Users who complete all 12 blocks will receive a full psychological portrait and will understand the complex characteristics of their states of mind.

Test Yourself is a serious scientific product developed by a team of professional psychologists and counselors. The product's affordable price is part of an effort to support increasing public interest towards psychology. By combining a scientific approach with the fun PlayStation® platform, *Test Yourself* offers an accessible and enjoyable experience for audiences of all ages and cultural backgrounds.

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Test Yourself has been rated “E” for Everyone by the Entertainment Software Rating Board for this platform.

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About Yord: Yord is made up of a team of psychologists and counselors from St. Petersburg, working in the field of applied psychology and business counseling. *Test Yourself* is the result of more than 15 years of practical work in the field of psychology. For more information, please visit www.yord.biz

About Creat Studios: Creat Studios, Inc. is a premier digital download publisher and developer of current and next-generation online, console and handheld games. Founded in 1990, Creat's corporate headquarters are located in Canton, Massachusetts, with development studios in Massachusetts and St. Petersburg, Russia. Creat Studios develops and publishes titles for Sony PSP®, PlayStation®3, Nintendo DS™, Nintendo DSiWare™, Wii™ and Microsoft Xbox 360®. For more information, please visit www.creatstudios.com.

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